



MERCURY MARINE

Mercury Marine unveils the Spitfire aluminum propeller

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Mercury Propellers is proud to introduce “Spitfire,” Mercury’s first four-blade aluminum performance propeller designed for boaters using 25 hp to 125 hp outboards.

Spitfire provides the best performance in the world of aluminum propellers – in fact, it’s 25 percent faster from 0 to 30 mph than Mercury’s best-selling Black Max propeller, and there’s no penalty in top speed.

Key to Spitfire’s performance is its four-blade design. Four blades allow Mercury Marine engineers to increase the blade area of the propeller while keeping the diameter low, which allows the propeller to spin up quickly and improve acceleration.

The low-diameter, high-blade-area design was borrowed from Mercury’s top-of-the-line stainless steel Fury and Enertia propellers. This formula provides outstanding acceleration and holding without compromising top speed. That provides boaters who use aluminum propellers access to the industry’s latest design innovations.

Spitfire was designed from the ground up to be the best-handling aluminum propeller on the market. Spitfire features an extra cup design coupled with a straight trailing edge – similar to cleaver propellers used on race boats. Together they hold the water even in the tightest maneuvers.

“There’s a large segment of customers in the pontoon and freshwater fishing market who are comfortable with aluminum propellers but still want maximum performance from of their boat,” said Dirk Bjornstad, brand manager of Mercury Propellers. “Our research shows that these customers place a premium on fast time to plane and solid holding in turns. Our engineers delivered just that, while retaining the top-end speed that people have gotten from the Black Max.”

In addition to the standard Spitfire, there are also three propellers in the line designed specifically for the unique demands of pontoon boats. The Spitfire Pontoon models – considered the best pontoon propeller in the Mercury lineup – feature extra holding and lift to take pontoon boats to a new level of performance.

Availability

The Spitfire propellers for 40-60 hp standard gearcase engines are available now. The Spitfire Pontoon propellers will be available in October, with the 25-30 and 75-125 hp outboard propellers becoming available at the end of the year.

All Mercury propellers are produced with Mercury Marine's revolutionary, patented Mercalloy for increased strength and durability.

To learn more about the Spitfire and see the introductory video, click on the following link:
<http://www.mercurymarine.com/propellers/aluminum/spitfire/>

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